DEERFIELD COMMUNITY SCHOOL DISTRICT

Committed to Excellence and Equity in Education

Citizens Advisory Committee

May 13, 2024

- Check for Understanding and Questions
- Review of Information
- Identified Challenges
- Referendum Options
- Community Survey
- Next Meeting Dates

Agenda

- What is Monona Grove's revenue limit?
 - \$11,620.70 per pupil
- Is referendum the only lever for a balanced budget?
 - Increased student enrollment
 - Budget reductions, staff reductions
 - Program cuts
- How are surveys distributed?
 - Every Door Direct Mail to school district residents
- How many responses do you typically get?
 - 2008-460+, 2013-502, 2016-452, 2020-643, 2023-481
 - Approximately 20%+ of district residents, representative response

Questions Answered

- Are results representative of the population?
 - Yes, based on demographic responses
 - Age, children/no children in school, village/township
- How is Deerfield SD in terms of teacher retention rates, ability to maintain talent, etc?
 - Current avg. tenure is 11.65 years
 - Below salary expectations for new hires, comparables
 - BS+0 \$43,000 MS+0 \$48,000
- How, if at all, have consumers responded to the large inflation increases where referendums have already run?
 - Baird Handout

Questions Answered

- Full timeline of the meetings. What do we have to have done and by when?
- > CAC overall plan
- Need a lot more money to keep up where will this come from?
- At what point or dollar amount is too much to ask for in a referendum?

Wondering?

- Increased costs
 - Competitive Salaries
 - Larger MS/HS
 - Curriculum, services
 - Catching up to CPI-U/inflation
- DES Growth

- Communicating complicated funding
 - Mill rate
 - Tax levy
 - Revenue Limit
- Referendum Impact
 - Property values
 - Referendum fatigue
 - Referendum failing

Challenges

The Challenge-The Need-The Plan

- Survey mailed mid June
- Survey results shared July
- Board action must take place in August for November election

Survey Development

- To create a survey in an easy to understand format
- Present educational and fiscal options to get community feedback to help school board and administration understand the priorities of the community

Survey Development

- Review 2013
- Review 2016
- Review 2020

Similarities? Differences?

Examples of Past Surveys

- What feedback do we want from the community to help determine educational priorities
 - Programs and services
 - > District initiatives
- 1. Share a fiscal plan to address budget shortfalls
 - Operational referendum options with dollar amounts and tax impact

Survey Development

Based on previous surveys, what feedback do we want from the community to help determine educational priorities?

Are there any other priorities or initiatives to include?

Table Talk Exercise #1

- Recurring/Non-Recurring
 Referendum
- Graduated Amounts or Static Amount
- Maximum of 2 questions per year
- ♦ Overlap with 2024-25 or renew for 2025-26
 - Election dates (Nov 2024/April 2025)

Operational Referendum

Current Scenario	Prior Years		Current	Projections				
	2021-22	2022-23	2023-24	2024-25	2025-26	2026-27	2027-28	2028-29
Enrollment Growth	1.2%	1.9%	-0.3%	0.0%	-2.7%	-0.6%	-2.0%	-1.3%
Eq. Valuation Growth		12.5%	10.9%	2.0%	2.0%	2.0%	2.0%	2.0%
Rev. Limit/Member Incr.	0	0	325	325	325	325	325	325
Referendum	500,000	500,000	500,000	500,000	0	0	0	0
Fund 10 Revenues	10,453,841	10,667,715	10,853,190	10,839,450	10,611,425	10,776,123	10,896,310	10,972,480
Fund 10 Expenditures	10,451,111	10,635,449	10,998,190	11,478,759	11,891,153	12,331,689	12,768,531	13,231,997
Surplus (Deficit)	2,730	32,266	(145,000)	(639,309)	(1,279,728)	(1,555,566)	(1,872,221)	(2,259,517)
Fund Balance	2,008,721	2,040,987	1,895,987	1,256,677	(23,051)	(1,578,617)	(3,450,837)	(5,710,354)
Fund Balance %	19.2%	19.2%	17.2%	10.9%	-0.2%	-12.8%	-27.0%	-43.2%
Operating Expenses	11,128,142	11,436,270	11,939,938	12,486,230	12,927,779	13,395,101	13,860,005	14,352,875
Equalization Aid	4,858,176	5,089,176	5,436,629	6,102,514	6,168,884	6,120,047	6,245,085	6,222,097
Total Tax Levy	5,449,217	5,504,813	6,128,068	5,415,825	5,016,989	5,397,838	5,481,700	5,653,976
Mill Rate	\$10.35	\$9.29	\$9.33	\$8.08	\$7.34	\$7.74	\$7.71	\$7.80

Forecast Model #1 (current - ref. ends in 2025)

Current Scenario	Prior Years		Current	Projections				
	2021-22	2022-23	2023-24	2024-25	2025-26	2026-27	2027-28	2028-29
Enrollment Growth	1.2%	1.9%	-0.3%	0.0%	-2.7%	-0.6%	-2.0%	-1.3%
Eq. Valuation Growth		12.5%	10.9%	2.0%	2.0%	2.0%	2.0%	2.0%
Rev. Limit/Member Incr.	0	0	325	325	325	325	325	325
Referendum	500,000	500,000	500,000	500,000	500,000	500,000	500,000	500,000
Fund 10 Revenues	10,453,841	10,667,715	10,853,190	10,839,450	11,111,425	11,276,123	11,396,310	11,472,480
Fund 10 Expenditures	10,451,111	10,635,449	10,998,190	11,478,759	11,891,153	12,331,689	12,768,531	13,231,997
Surplus (Deficit)	2,730	32,266	(145,000)	(639,309)	(779,728)	(1,055,566)	(1,372,221)	(1,759,517)
Fund Balance	2,008,721	2,040,987	1,895,987	1,256,677	476,949	(578,617)	(1,950,837)	(3,710,354)
Fund Balance %	19.2%	19.2%	17.2%	10.9%	4.0%	-4.7%	-15.3%	-28.0%
Operating Expenses	11,128,142	11,436,270	11,939,938	12,486,230	12,927,779	13,395,101	13,860,005	14,352,875
Equalization Aid	4,858,176	5,089,176	5,436,629	6,102,514	6,168,884	6,120,047	6,245,085	6,222,097
Total Tax Levy	5,449,217	5,504,813	6,128,068	5,415,825	5,516,989	5,897,838	5,981,700	6,153,976
Mill Rate	\$10.35	\$9.29	\$9.33	\$8.08	\$8.07	\$8.46	\$8.41	\$8.49

Forecast Model #2 (Assumes \$500,000 referendum cont.)

Current Scenario	Prior Years		Current	Projections				
	2021-22	2022-23	2023-24	2024-25	2025-26	2026-27	2027-28	2028-29
Enrollment Growth	1.2%	1.9%	-0.3%	0.0%	-2.7%	-0.6%	-2.0%	-1.3%
Eq. Valuation Growth		12.5%	10.9%	2.0%	2.0%	2.0%	2.0%	2.0%
Rev. Limit/Member Incr.	0	0	325	325	325	325	325	325
Referendum	500,000	500,000	500,000	500,000	1,300,000	1,400,000	1,500,000	1,600,000
Fund 10 Revenues	10,453,841	10,667,715	10,853,190	10,839,450	11,911,425	12,176,123	12,396,310	12,572,480
Fund 10 Expenditures	10,451,111	10,635,449	10,998,190	11,478,759	11,891,153	12,331,689	12,768,531	13,231,997
Surplus (Deficit)	2,730	32,266	(145,000)	(639,309)	20,272	(155,566)	(372,221)	(659,517)
Fund Balance	2,008,721	2,040,987	1,895,987	1,256,677	1,276,949	1,121,383	749,163	89,646
Fund Balance %	19.2%	19.2%	17.2%	10.9%	10.7%	9.1%	5.9%	0.7%
Operating Expenses	11,128,142	11,436,270	11,939,938	12,486,230	12,927,779	13,395,101	13,860,005	14,352,875
Equalization Aid	4,858,176	5,089,176	5,436,629	6,102,514	6,168,884	6,120,047	6,245,085	6,222,097
Total Tax Levy	5,449,217	5,504,813	6,128,068	5,415,825	6,316,989	6,797,838	6,981,700	7,253,976
Mill Rate	\$10.35	\$9.29	\$9.33	\$8.08	\$9.24	\$9.75	\$9.82	\$10.00

Forecast Model #3 (\$500,000 ends and renewal starts at \$1.3 million)

Current Scenario	Prior Years		Current	Projections				
	2021-22	2022-23	2023-24	2024-25	2025-26	2026-27	2027-28	2028-29
Enrollment Growth	1.2%	1.9%	-0.3%	0.0%	-2.7%	-0.6%	-2.0%	-1.3%
Eq. Valuation Growth		12.5%	10.9%	2.0%	2.0%	2.0%	2.0%	2.0%
Rev. Limit/Member Incr.	0	0	325	325	325	325	325	325
Referendum	500,000	500,000	500,000	1,100,000	1,300,000	1,400,000	1,500,000	1,600,000
Fund 10 Revenues	10,453,841	10,667,715	10,853,190	11,439,450	11,911,425	12,176,123	12,396,310	12,572,480
Fund 10 Expenditures	10,451,111	10,635,449	10,998,190	11,478,759	11,891,153	12,331,689	12,768,531	13,231,997
Surplus (Deficit)	2,730	32,266	(145,000)	(39,309)	20,272	(155,566)	(372,221)	(659,517)
Fund Balance	2,008,721	2,040,987	1,895,987	1,856,677	1,876,949	1,721,383	1,349,163	689,646
Fund Balance %	19.2%	19.2%	17.2%	16.2%	15.8%	14.0%	10.6%	5.2%
Operating Expenses	11,128,142	11,436,270	11,939,938	12,486,230	12,927,779	13,395,101	13,860,005	14,352,875
Equalization Aid	4,858,176	5,089,176	5,436,629	6,102,514	6,168,884	6,120,047	6,245,085	6,222,097
Total Tax Levy	5,449,217	5,504,813	6,128,068	6,015,825	6,316,989	6,797,838	6,981,700	7,253,976
Mill Rate	\$10.35	\$9.29	\$9.33	\$8.98	\$9.24	\$9.75	\$9.82	\$10.00

FORECAST MODEL #4 (overlaps \$600K in 2024 followed by graduated escalation)

What do you think is the most important data point on the models?

What is the most important data point to the taxpayer?

Table Talk Exercise #2

1. Educational Priorities

1. Referendum Options

Draft Survey Summary

What do you wonder?

What would you like to know more about?

Questions

- At least one May date
- One early June date

Future Meetings